

# Expericard®

## A Postcard with the Power of a Disc!



Distributed in North America  
by OneDisc.com, Inc.

Registered at the PCSC in New York City:  
Letter number 856260, dated April 3, 2007, Type 6  
"Excellent feeding and stacking; No Jams or Flyouts"



Expericard® Postcards are a revolution in optical media packaging - a completely new way to communicate. These patented postcards put the power of a DVD or CD-ROM right into your customers' hands.

With Expericard you send a postcard and the receiver gets the whole experience. No downloads. No interruptions. No limits on content. No compromise on quality.

As the Expericard is produced in a fully automated fashion, the cost per unit is low. The postage is also reasonable as it mails at **USPS letter rate (not a flat), machinable and automation compatible**, which makes the Expericard a most cost effective solution for direct mail. Also ideal for product brochures, museum souvenirs, greeting cards, sporting event souvenirs, and other interactive digital delivery.

The Expericard can be *individualized* beyond the name and address. The disc art can be also individualized and more importantly, each CD-ROM, by using the **PID technology**, can contain data that is unique to the receiver such as pre-populating a form! **AutoCount™** response tracking, which counts the number of discs being used in a given time span, can also collect other data as desired.

### [ Expericard Formats ]

All Expericards are printed using the highest quality methods on a special cardstock specifically designed for the best durability during postal handling.

#### Front



#### Back



#### Open



#### [ Full Size Expericard ]

Dimensions: 8¼"x5¾"

**Weight (including disc): 1.2 oz**

Disc Size: 12cm "Standard"  
650MB CD-ROM or  
4.7-8.5GB DVD

#### [ Medium Size Expericard ]

Dimensions: 7¼"x4½"

**Weight (including disc): 0.8 oz**

Disc Size: 8cm "Round"  
180MB CD-ROM or  
1.47-2.88GB DVD  
Disc Size: 63mm "Hockey Rink"  
50MB CD-ROM or  
325MB DVD "Biz-Card"

#### [ Mini Size Expericard ]

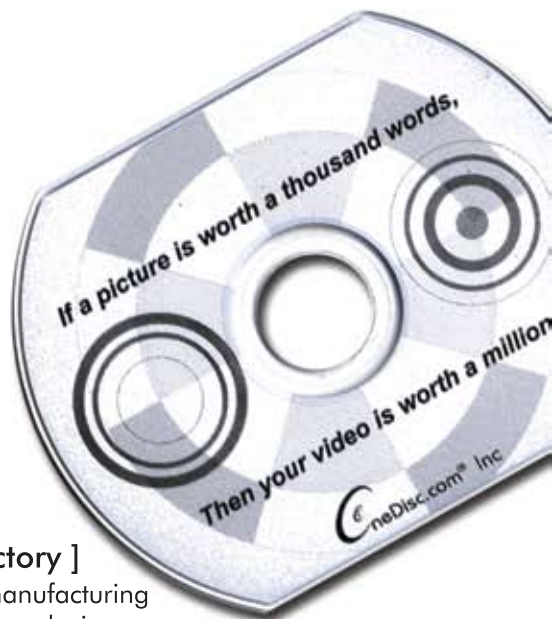
Dimensions: 5¾"x4¼"

**Weight (including disc): 0.63 oz**

Disc Size: 8cm "Mini"  
180MB CD-ROM or  
1.47-2.88GB DVD

# What's on the Disc ?

Our Promotional 50MB CD-ROM is mailed in a Letter Rate, Machinable and Automation Compatible Expericard® CD Postcard. This package is under 1oz and therefore as a First Class, Automated presorted mail piece, it would only cost 31.2¢ each for a five digit tray or 21.8¢ for standard mail letter rates.



Website on Disc



## [ Expericard® Factory ]

The state-of-the-art manufacturing facilities are ideal for producing large quantities at a reasonable cost. Fulfillment services are also available.



**OneDisc.com**

*Expericard®*

**USE THE NAVIGATION AT THE BOTTOM TO LEARN MORE ABOUT THE**

**EXPERICARD® CD/DVD POSTCARD**

**1-877-530-7766**

Full Size    Mini Size    Magazine Insert    About

*CD/DVD Postcard*

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Disc Factory Tour    Expericard Factory    Automated Assembly    Demo



[ Demonstrations ]



[ Animations ]



[ Automatic Placement Video ]

