

Expericard®

A Postcard with the Power of a Disc!



Distributed in North America
by OneDisc.com, Inc.

Registered at the PCSC in New York City:
Letter number 856260, dated April 3, 2007, Type 6
"Excellent feeding and stacking; No Jams or Flyouts"



Expericard® Postcards are a revolution in optical media packaging - a completely new way to communicate. These patented postcards put the power of a DVD or CD-ROM right into your customers' hands.

With Expericard you send a postcard and the receiver gets the whole experience. No downloads. No interruptions. No limits on content. No compromise on quality.

As the Expericard is produced in a fully automated fashion, the cost per unit is low. The postage is also reasonable as it mails at **USPS letter rate (not a flat), machinable and automation compatible**, which makes the Expericard a most cost effective solution for direct mail. Also ideal for product brochures, museum souvenirs, greeting cards, sporting event souvenirs, and other interactive digital delivery.

The Expericard can be *individualized* beyond the name and address. The disc art can be also individualized and more importantly, each CD-ROM, by using the **PID technology**, can contain data that is unique to the receiver such as pre-populating a form! **AutoCount™** response tracking, which counts the number of discs being used in a given time span, can also collect other data as desired.

[Expericard Formats]

All Expericards are printed using the highest quality methods on a special cardstock specifically designed for the best durability during postal handling.

Front



Back



Open



[Full Size Expericard]

Dimensions: 8¼"x5¾"

Weight (including disc): 1.2 oz
Disc Size: 12cm "Standard"
650MB CD-ROM or
4.7-8.5GB DVD

[Medium Size Expericard]

Dimensions: 7¼"x4½"

Weight (including disc): 0.8 oz
Disc Size: 8cm "Round"
180MB CD-ROM or
1.47-2.88GB DVD
Disc Size: 63mm "Hockey Rink"
50MB CD-ROM or
325MB DVD "Biz-Card"

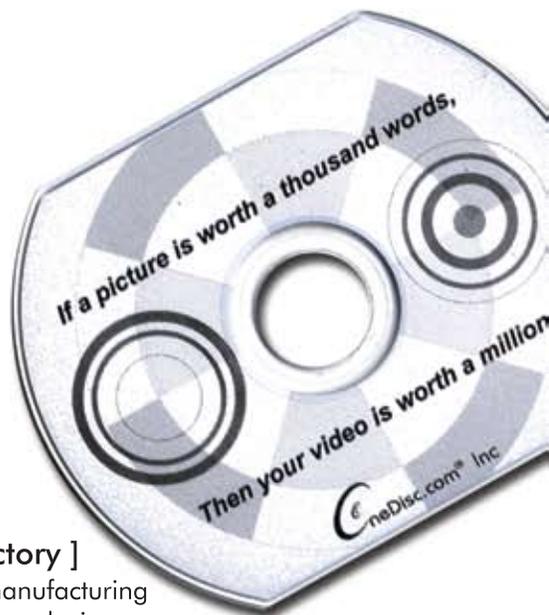
[Mini Size Expericard]

Dimensions: 5¾"x4¼"

Weight (including disc): 0.63 oz
Disc Size: 8cm "Mini"
180MB CD-ROM or
1.47-2.88GB DVD

What's on the Disc ?

Our Promotional 50MB CD-ROM is mailed in a Letter Rate, Machinable and Automation Compatible Expericard® CD Postcard. This package is under 1oz and therefore as a First Class, Automated presorted mail piece, it would only cost 31.2¢ each for a five digit tray or 21.8¢ for standard mail letter rates.



Website on Disc



[Expericard® Factory]

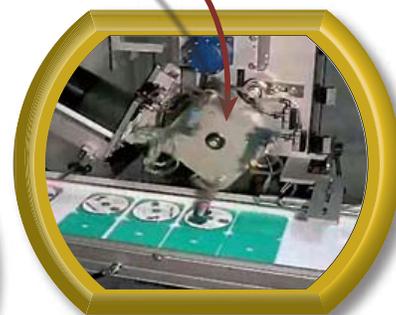
The state-of-the-art manufacturing facilities are ideal for producing large quantities at a reasonable cost. Fulfillment services are also available.




[Demonstrations]



[Animations]



[Automatic Placement Video]

